

Summary of Hong Kong Jewellery Show

Questionnaire results

23 JMA exhibitors, 14 Informa Markets exhibitors, 9 companies undecided.

* November HKJMA Jewellery Show (Wanchai Convention Center)

JMA issued a complaint to Informa. According to the exhibition regulations, 80% of the paid exhibition fee will be refunded if another company commits to exhibiting in the cancelled space. However, this is a unique situation due to the coronavirus, so if you cancel the exhibition, HKJMA will consult with the management and consider the refund. HKJMA extended the deadline to August 12 to allow more time for companies to consider whether to exhibit or not.

* November Informa Market (Asia World Expo, Airport side)

Protest from JMA, where Informa Markets does not declare the total area of acquired halls in AWE.

The Japan Pearl Pavilion will not be established, but a Japan Pearl Company area will be arranged by Informa Markets for Japanese companies.

However, under the present circumstances, it is possible the event may still be postponed, so the application for exhibiting is not yet decided.

The priority for exhibiting in June next year has not changed, since the postponement of the show was confirmed by Informa Markets (Mr. Aguni) The reason being due to the change of venue & JPEA's intention to exhibit at the pavilion is not possible. Therefore, the postponed November AWE is the same format for those who want to exhibit as well as March HKTDC Hong Kong. (JPEA needs to cooperate in providing information, exhibition fee collection, etc., booth allocation is set by the Informa Markets as before.)

In addition, we plan to update the information accordingly, with the information provided by the Japan Jewellery Association, which is currently in negotiations with Informa Markets.